



### Overview

The Business Studies Curriculum at SCA is knowledge rich, providing students with the knowledge and skills required to successfully run/ contribute to a business beyond 16. The Level 1/2 Technical Award in Business and Enterprise is designed for students who want an introduction to business and enterprise that includes a vocational and project-based element. The qualification will appeal to students who wish to pursue a career in the business sector or progress onto further study. Furthermore, this qualification provides students who are considering a career in a trade, the opportunity to understand what knowledge and skills are required to become self-employed. Students could progress into employment or onto an apprenticeship. The understanding and skills gained through this qualification could be useful to progress onto an apprenticeship in the business sector through a variety of occupations that are available within the sector, such as marketing, finance, business administration and human resources.

### Autumn

#### **Content Area 7- The impact of the external environment of business and enterprise**

- Taxation
- Economics
- Legislation
- Social
- Technological
- Environmental
- The competitive environment

#### **Content Area 8- Business and enterprise planning**

- Purpose of planning
- Benefits of planning
- Sections of a business plan
- Executive summary
- Primary and secondary research
- People and operations
- Marketing
- Financial planning

#### **Assessment:**

Students in Y11 will sit 2 mock exams in November and March which will assess their core knowledge and understanding of all content areas they have studied in the form of exam style questions to ensure they are practicing both knowledge retrieval and skills.

### Spring

#### **Content:**

Students will apply the knowledge and understanding acquired from all of the content areas they have studied to a 'real life' business scenario case study. The case study will present information about a business and students will need to complete an extended written task in response to the brief.

#### **Assessment:**

The internal non-exam assessment is a formal internal synoptic assessment that requires students to independently apply an appropriate selection of knowledge, understanding, skills and techniques, developed through the full course of study, in response to a real-world situation, to enable them to demonstrate an integrated connection and coherence between the different elements of the qualification. The non-exam assessment will contribute 60% towards the overall qualification grade and therefore it is important that students produce work to the highest standard that they can.

### Summer

#### **Content:**

Students will revise all of the core knowledge they have been taught across each of the content areas and apply this to practice GCSE exam style questions to ensure they are best prepared for their written exam practicing both knowledge retrieval and skills.

#### **Assessment:**

The examined assessment will take place during the summer exam series of Y11. A variety of assessment questions will be used, including multiple-choice, short-answer and extended response questions. This will enable students to demonstrate their breadth of knowledge and understanding of the subject and ensure achievement at the appropriate level, including stretch and challenge. As far as possible, real-world case studies and contexts that are relevant to the sector will be used. This is to engage and stimulate students under examination conditions and to facilitate the drawing out of a wide range of knowledge and skills developed throughout their learning.

#### **Useful resources for supporting your child at home:**

- NCFE Business and Enterprise Revision Guide
- Y11 Knowledge Organiser
- Arbor- homework platform
- NCFE website- Business and Enterprise
- BBC Bitesize- KS4 Business Studies
- Being aware of the news and current affairs